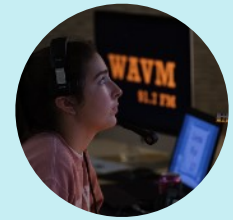




## The WAVM Beacon Santa Telethon

We are writing on behalf of the Beacon Santa Fund (Beacon Communications Foundation, Inc.) to ask for a donation toward the WAVM Beacon Santa Telethon. The Telethon is a student-run, 40 hour multimedia event broadcast live out of Maynard High School. All proceeds raised by the Telethon are donated directly to the Beacon Santa Fund, a local charity that supports families around the holiday season. The event is streamed on radio and television as well as on our website, [wavm.org/telethon](http://wavm.org/telethon). This year's Telethon, starting on December 6th, will be the 41st anniversary since its start in 1978.

The annual Telethon consists of a variety of acts, segments, radio shows, live entertainment, and more! A large part of the telethon is our live auction, where people can bid on flower arrangements, gift cards, toys, and hundreds of other items - perfect for the holidays. Items are donated ahead of time by families, large businesses, and everyone in between.



### Tech Crew

WAVM tech crew members work hard behind the scenes to operate the Telethon.



### Performances

We boast a variety of acts and segments from music to challenges.



### The Auction

Hundreds of items are auctioned off during our 40-hour live Telethon.

## The Beacon Santa Fund

Beacon Santa Fund (Beacon Communications Foundation, Inc.) is a nonprofit organization administered by GateHouse Media New England, the parent company for 12 weekly papers in 15 communities. Beacon Santa serves needy families during the holiday season. Funds raised will support families in Middlesex County and surrounding areas, giving out vouchers for food, clothing and toys from department stores.



## How Your Business Can Help

We strive to have families, big & local businesses & artists represented in our auction as well as our live performances and segments. Business that wish to contribute can consider:

- A Monetary Donation
- A donation of an item, a toy, a gift certificate, and the like for our auction

## FAQ'S

### How will my business benefit from donating?

Throughout the telethon, viewers will see who has made a donation, and during the auction, donated items will be shown with a complete description of the item and business that it has been donated by.

### Is my donation tax-deductible?

Yes; we are an official 501c3 organization. Our EIN is 22-2511784.

### Is there a minimum donation?

Of course not! All donations large and small are graciously accepted by the Beacon Santa Telethon.



Thank you in advance for considering a donation. We hope you will decide to help give back this holiday season.

Sincerely,  
The WAVM Beacon Santa Telethon Hosts

WAVM c/o Beacon Santa Telethon  
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